

अभिकल्प विभाग

Department of Design

DELHI TECHNOLOGICAL UNIVERSITY

(formerly Delhi College of Engineering)

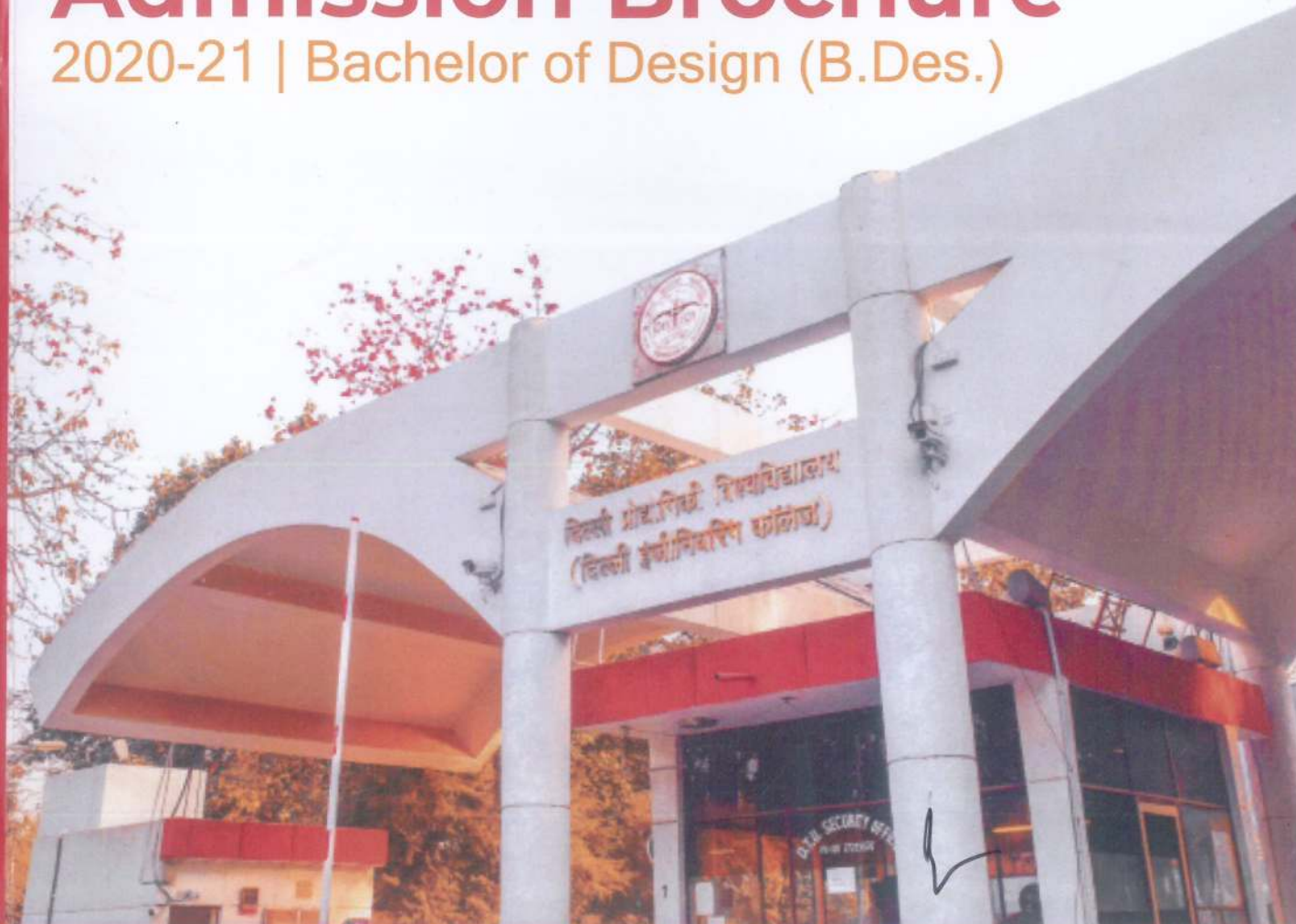
Govt. of NCT of Delhi

DELHI  
TECHNOLOGICAL  
UNIVERSITY



# Admission Brochure

2020-21 | Bachelor of Design (B.Des.)



## Important Dates

S. No.	Activity/ Event	Date
1.	Advertisement in newspapers	05.06.2020
2.	Opening of website for online registration*	08.06.2020, 10:00 am Onwards
3.	Last date for Online Registration	30.06.2020, 12:00 pm Midnight
4.	Merit list of candidates for 1 <sup>st</sup> round admission and waitlist on DTU website	04.07.2020
5.	1 <sup>st</sup> Round of admission at DTU (Selected candidates are required to report along with original documents and bank draft for fee deposit)	08.07.2020
6.	Display of vacant seats for 2 <sup>nd</sup> round on the DTU website	11.07.2020
7.	2 <sup>nd</sup> Round of admission (Selected candidates are required to report along with original documents and bank draft for fee deposit)	15.07.2020
8.	Display of vacant seats for 3 <sup>rd</sup> round on DTU website	22.07.2020
9.	3 <sup>rd</sup> Round of admission also the LAST DATE of Admission at DTU	30.07.2020
10..	Display of Vacant Seats for Spot Round on the DTU website**	06.08.2020
11.	Spot round of admissions at DTU (Selected candidates are required to report along with original documents and bank draft for fee deposit)	14.08.2020

**Note :** Candidates are advised to read the brochure carefully and to visit the DTU website [www.dtu.ac.in](http://www.dtu.ac.in) regularly for updates and other details about the entire online admission process.

**\*Candidates having valid UCEED 2020 score are required to apply. On the basis of the merit, candidates will be offered admission to B.Des. Programme. Visit the DTU website [www.dtu.ac.in](http://www.dtu.ac.in) | [www.dtuadmissions.nic.in](http://www.dtuadmissions.nic.in)**

# Admission Brochure

## Bachelor of Design (B.Des.) 2020-2021



**Delhi Technological University**

(Formerly Delhi College Of Engineering)  
Govt. of NCT of Delhi

A handwritten signature in black ink, located in the bottom right corner of the page.



# दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY



*(Formerly Delhi College of Engineering)*

Prof. Yogesh Singh  
Vice-Chancellor



E-mail: [vcdu@dce.edu](mailto:vcdu@dce.edu)

## Message

Delhi Technological University was upgraded from Delhi College of Engineering by the Government of NCT of Delhi in 2009. The University has an illustrious history spanning over eight decades. The university was initially established with the name of Delhi Polytechnic in the year 1941 to cater to the needs of Indian industries for trained technical manpower with practical and sound theoretical knowledge.

The Four Year B. Des. Programme has been prepared by experts drawn from top-notch institutes and universities. The programme structure is directed towards development of the ability to transform an abstract idea into everyday functional and usable products and services. Managers can fine tune business competitiveness with 'Design Thinking' that inherently has metamorphism, empathy, rationalism, empiricism, and systems thinking in its foundation.

Design links science, technology, aesthetics and humanistic values with overarching goal of sustainable growth and competitiveness. Department of Design has been established to provide facilities for design and other related programmes. Design Department is envisioned to provide excellent education, training and research through Bachelor of Design and other programmes.

The B.Des program at DTU was started in the year 2018-19 at the Department of Design. It gives me great pleasure to see that in just two years, the Department of Design has become a vibrant centre for academics as well as design related activities. I believe this is just a start and the Department will achieve great success in realizing its vision in the coming years. I would like to congratulate the Head of Department, Prof. Ranganath M. Singari, the Faculty and the students for the accomplishments of the Department in its first 2 year of operation.

I extend my best wishes to all budding designers who are joining B. Des. Programme to enhance the learning experience.

6/2/19

Prof. Yogesh Singh



# दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY



*(Formerly Delhi College of Engineering)*

Prof. Ranganath M. Singari  
Head, Department of Design



E-mail: ranganath@dce.ac.in

## Message

Delhi Technological University has a strong tradition of academic excellence, harnessing the power of interdisciplinary thinking, and blending academia with practice. The Department of Design has been established to emerge as a centre of excellence to promote design thinking, innovation and creativity.

The combination of a flexible curriculum, a wide array of learning opportunities and a conducive learning environment is the hallmark of the Design programme of Department of Design. Our invaluable and lifelong alumni network also provides a strategic advantage to the students looking to excel in the corporate, government and social sectors.

The goal of the B. Des. Programme is to develop students as innovative designers providing a strong foundation in the discipline along with a vast exposure to the Industry and numerous ideas.

Within just two years the students of the Department of Design have taken the college by storm. Almost all students are integral parts of every society, sports team and other co curricular teams, even holding leadership positions in their first year. In addition, the students have also won numerous accolades in inter-college competitions.

Over the span of two years the department has conducted clearly thirty expert lecture, summer internship program and numerous workshop with the support of academicians from india and abroad.

With our very own building for the Department of Design already in construction and an emphasis on seeing the bigger picture from the social, technological and business perspective, our rich curriculum and renowned faculty, we are poised to make a mark upon the world.

Dear aspirants, I invite you to join us in our journey towards excellence and be a part of an inspiring and deeply rewarding learning experience.

(Ranganath M. Singari)



# दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY

**DTU**  
Delhi Technological  
UNIVERSITY

*(Formerly Delhi College of Engineering)*

Dr. Madhusudan Singh Yadav  
Dean UG

E-mail: [madhusudan@dce.ac.in](mailto:madhusudan@dce.ac.in)



## Message

I am happy to share that Delhi Technological University is starting admission to its various programmes for the academic year 2020-21.

Among India's premier institutions for higher education, Delhi Technological University has always ranked high in the wish list of candidates around the country. With over 75 years of service to humanity, DTU has forever held its own as an institute of great eminence and repute. The DTU alumni have made us proud throughout the history of this University and set excellent examples in every possible career domain.

Department of design, Delhi Technological University, believes in student centered, industry relevant practices in which developing the society conscious student is at the core of all discussion, deliberation and decisions. With comprehensive curricula and highly competent faculty, the student is bound to emerge from DOD a confident, able designers with the right skills to become an important part of the industry.

It is my immense pleasure that year after year, brilliant students from all over India and now from abroad are considering DTU as their destination for education and career building. My best wishes to all of you.

(Madhusudhan Singh Yadav)

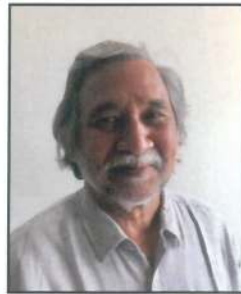


# दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY

**DTU**  
Delhi Technological  
UNIVERSITY

*(Formerly Delhi College of Engineering)*

Prof. Lalit K. Das  
Honorary Distinguished Faculty



E-mail: [lalitdas@dtu.ac.in](mailto:lalitdas@dtu.ac.in)

## Message

Man-made world is changing at an accelerating pace. It is doubling every 10 years. 100 years in the 21st century will be more like 20,000 years of technological change. Realizing this, Delhi Technological University has initiated design education for humanizing technology through design and empowering mankind through designed technological development. As human aspirations and desire for global wellness advance, it will be challenging for designers to create the world of tomorrow that is inclusive, respectful and empowering not only to humankind but also the planet Earth. Design program at DTU is fast evolving into a multi-discipline design school with foray in new directions. The students will have the opportunity to specialize in Product Design, UX-UI, Visual Communication, Fashion Design, Augmented and Virtual Reality etc. The students will have the opportunity to carve their area of specialization. At DTU, we have built an excellent team of full time and expert visiting faculty. The design discipline has its own building providing the creative ambience of design education. We want to produce the best designers.

As we move into the third year of admissions, here is an opportunity to convert your aptitude into passion and profession for better tomorrow.

Welcome to a career in Design at the Department of Design, DTU.

(Lalit Kumar Das)

# Contents

---

<b>1. General Information</b>	<b>1</b>
<b>2. Programme</b>	<b>3</b>
<b>3. Admission Eligibility</b>	<b>5</b>
<b>4. Seat Matrix</b>	<b>7</b>
<b>5. International Admissions</b>	<b>13</b>
<b>6. Application Process</b>	<b>14</b>
<b>7. Fee Structure</b>	<b>16</b>
<b>8. Withdrawal / Refund Policy</b>	<b>18</b>
<b>9. Documents Required</b>	<b>19</b>



# Contents

---

<b>10. Admission Schedule with Important Dates</b>	<b>20</b>
<b>11. Course Structure</b>	<b>21</b>
<b>12. Infrastructure</b>	<b>28</b>
<b>13. Faculty @ DOD</b>	<b>32</b>
<b>14. Experts Visited</b>	<b>44</b>
<b>15. Board of Studies Members</b>	<b>48</b>
<b>16. Students@DOD</b>	<b>49</b>
<b>17. Certificate and Formats</b>	<b>62</b>
<b>18. Map</b>	<b>69</b>
<b>19. Gallery</b>	

## 1. General Information

# Delhi Technological University

---

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 76 years of glorious tradition behind it. A non-affiliating, teaching, and research University, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aims to cause a major departure from the conventional system of education and research and aspires to imbibe a culture of scientific research in its management and technology disciplines and develop scientific temper by providing a seamless environment for integration of science, engineering, and management. The University also endeavors to provide the thrill of a corporate R&D environment with a planned focus on industry relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

## Vision

---

"To be a world class university through education, innovation and research for the service of humanity"

## Mission

---

1. To establish centres of excellence in emerging areas of science, engineering, technology, management and allied areas.
2. To foster an ecosystem for incubation, product development, transfer of technology, and entrepreneurship.
3. To create an environment of collaboration, experimentation, imagination, and creativity.
4. To develop human potential with analytical abilities, ethics, and integrity.
5. To provide environment friendly, reasonable, and sustainable solutions for local & global needs.

## 2. Programme

# Department of Design

---

Strategic role of design through innovation in enhancing national and industrial competitiveness is universally recognized and underpins the national policy of Govt. of India. The strategy to achieve this vision seeks spot light on strengthening quality design education and usages of design in different sectors.

In furtherance of this national design vision, Delhi Technological University has decided to provide facilities for excellent design education, research and training to suit the needs of the society. Department of Design is envisioned to pursue excellence in design thinking, design scholarship and design practice for the betterment of society in a holistic manner.

Design is viewed as a driver of innovation and is recognized as key differentiator for providing competitive edge to products and services. It involves an integrated humanistic approach to design products, services and systems. It seeks to delve deeper in understanding of technological, commercial and societal context in conception, developments, and delivery of innovative products and services as well as tools, techniques, and methods required in the practice of design suitable to environment

## Vision

---

“To pursue excellence in design thinking, design scholarship, and design practice for the betterment of humanity and planet earth.”

## Mission

---

1. To develop centres of excellence in service design, Interaction design, product design, visual communication, and allied areas.
2. To attract and nurture quality faculty with empathy having a passion for growth of self and others.
3. To attract energetic, innovative students and enable them to emerge as creative and caring design professionals.
4. To create facilities for incubation, product development, transfer of technology, and entrepreneurship.
5. To provide courses and facilities for other than design department student and faculty for developing inter-disciplinary activities and projects.

## 3. Admission Eligibility

Admission to Four Year Bachelor of Design (B. Des.) Programme is on the basis of UCEED 2020 Score.

No of Seats: 95

Delhi: 85%

Outside Delhi: 15%

Course duration: 4 Year

**Delhi Region Candidates (85% of seats):** Aspirants passing the qualifying examination from a recognized School / College / Institute located within the National Capital Territory (NCT) of Delhi will be considered for Delhi Region only.

**Outside Delhi Region Candidates (15% of seats):** Aspirants passing the qualifying examination from a recognized School / College / Institute located outside the National Capital Territory of Delhi will be considered for Outside Delhi Region only.

**Note: If the centre of examination is located in the N.C.T. of Delhi, the aspirant shall be considered under the Delhi Region and if the centre of examination is located outside N.C.T. of Delhi, he/she shall be considered under the Outside Delhi Region.**

### Eligibility

The candidate should have passed the qualifying examination as given below: from any STREAM (Science, Commerce, and Arts & Humanities) are eligible.

Senior School Certificate Examination (12- year course) of the Central Board of Secondary Education (CBSE), New Delhi.

Indian School Certificate Examination (12-year course) of the Council for Indian School Certificate Examination, New Delhi.

**Any other** examination recognized as equivalent to the Senior School Certificate Examination of CBSE.

The final examination of the 10+2 system, conducted by a Central or State Board recognized by the Association of Indian Universities ([www.aiuweb.org](http://www.aiuweb.org)).

- Intermediate or two year Pre-University examination conducted by a Board of University recognized by the Association of Indian Universities.
- Final examination of the two-year course of the Joint Services Wing of the National Defence Academy.
- Senior Secondary School Examination conducted by the National Institute of Open Schooling with a minimum of five subjects.
- Any Public School, Board, or University examination in India or a foreign country recognized as equivalent to the 10+2 system by the Association of Indian Universities (AIU).

- H.S.C vocational examination.
- A Diploma recognized by the All India Council for Technical Education ([www.aicte-india.org](http://www.aicte-india.org)) a State Board of Technical Education of at least 3 years duration.
- General Certificate Education (GCE) examination ( London, Cambridge or Sri-Lanka) at the Advance level.
- High School Certificate Examination of the Cambridge University or International Baccalaureate Diploma of the International Baccalaureate Office, Geneva.
- Candidates who have completed Class XII (or equivalent) examination outside India or from

a Board not specified above should produce a certificate from the Association of Indian Universities to the effect that the examination they have passed is equivalent to the Class XII examination.

- In case the Class XII examination is not a public examination, the candidate must have Passed at least one public examination (Board or Pre-University)

***Note: Aspirants who have appeared at the annual examination in the year 2020 and have been placed in compartment will not be eligible for admission for the year 2020.***



## 4. Seat Matrix

Category	Delhi			Outside Delhi			Total
		CW	PD		CW	PD	
General	30	2	1	6	0	0	39
OBC	20	1	1	4	0	0	26
SC	11	0	1	2	0	0	14
ST	6	0	0	1	0	0	7
EWS	8	0	0	1	0	0	9
<b>Total</b>	<b>75</b>	<b>3</b>	<b>3</b>	<b>14</b>			<b>95</b>
SG	1						1
TP	1						1
KM	1						1
<b>Grand Total</b>							<b>98</b>

### Reservation Policy

- Scheduled Caste (SC): 15% of the total seats are reserved for Scheduled Caste candidates.
- Scheduled Tribe (ST): 7.5% of the total seats are reserved for Scheduled Tribe candidates.
- Other Backward Class (OBC- NCL): 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates. Please refer to Delhi governments list for OBC.

Sub-categories namely 'Defence' and 'Differently Abled Person' are available under each category (General, SC, ST, OBC-NCL).

- Defence (CW): 5% of the total seats in each category are reserved for candidates belonging to Defence sub-category in the following priority:

**Priority I** - Widows/wards of Defence Personnel / Para - Military Personnel killed in action.

**Priority II** - Wards of Defence personnel and exservicemen/ Para Military Personnel disabled in action and boarded out from service with disability attributed to military service.

**Priority III** - Widows/wards of Defence Personnel/ Para-Military Personnel who died in peace time with death attributable to Military Service.



**Priority IV** - Wards of Defence Personnel / Para Military Personnel disabled in service and boarded out from service with disability attributed to military service.

**Priority V** - Wards of serving Defence Personnel and ex-servicemen Para-Military / police personnel who are in receipt of the following Gallantry Awards:

S. No.	Awards
1	Param Vir Chakra
2	Ashok Chakra
3	Sarvottam Yuddh Seva Medal
4	Mahavir Chakra
5	Kirti Chakra
6	Uttam Yuddh Seva Medal
7	Vir Chakra
8	Shaurya Chakra
9	Yuddh Seva Medal
10	Sena / Nau Sena / Vayu Sena Medal**
11	Mention-in-Despatches
12	President's Police Medal for Gallantry**
13	Police Medal for Gallantry**

**Priority VI** – Wards of Defence Ex-servicemen.

**Priority VII** – Wards of Serving Defence personnel.

**Note:**

\*\* These medals are awarded for Gallantry as well as for distinguished service. Accordingly, it is notified in correspondence as under:

1. Sena Medal (G)/ NauSena Medal (G)/ VayuSena Medal (G) for the medal awarded for Gallantry.
2. **Sena Medal (D)/ NauSena Medal (D)/ VayuSena Medal (D) for the medal awarded for Distinguished Service.**

However, for the purpose of reservation, only notification which states that the Medal has been awarded for Gallantry will be accepted and the Medal for Distinguished Services will not be accepted.

- e. Differently Abled Person (PD): 5% of the total seats in each category are reserved for candidates belonging to 'Differently Abled Person' sub-category.
- f. Kashmiri Migrants (KM) (Supernumerary): 01 (One) seat over and above the total intake, is available in the University. Under this category, first preference will be given to Kashmiri Migrant candidate:
  1. Who has passed the requisite qualifying examination from a school / college / institute located within the NCT of Delhi;
  2. Whose parents are registered in Delhi upto 11.06.2001 as Kashmiri Migrant; and
  3. Who is residing in the N.C.T. of Delhi.

**Note:**

In case of seat remaining vacant, Kashmiri Migrant settled outside Delhi will be considered.

**g. Single Girl Child (SG) only at DTU (Supernumerary): 01 (One)** seat in the Programme, over and above the normal intake, is earmarked for Single Girl Child candidate (Girl having no brother and sister alive) who has passed qualifying examination from a school located in NCT of Delhi for admission to B. Des. courses.

**h. Central / State Board Topper (TP) only at DTU (Supernumerary): 01 (One)** seat in B. Des. Programme, over and above the normal intake, is earmarked for Central/State Board Topper of the Examination 2020. For claiming admission to this category, candidate has to produce a certificate issued from the respective board, at the time of reporting for admission at DTU. Since only one seat is available, it will be allotted to the applicant who has highest marks amongst all toppers for state boards.

Note:

- i. i. In case of category (a) and (b), the vacant seats are interchangeable.**
- ii. ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.**
- iii. iii. Seats under sub-category (e) are interchangeable within the sub-category if sufficient number of candidates is not available in a particular group.**

**iv. iv. In case, sufficient number of eligible candidate from the sub-categories mentioned at (d) and (e) are not available, the vacancies will be treated as unreserved in the respective category.**

**v. v. Under CW sub-category, the seats will be filled based on the priority i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW subcategory. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.**

**vi. vi. The reservation under CW sub-category is available only to such candidates who fall under the listed priorities.**

**vii. vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories / sub-categories. The candidates claiming reservation under SC / ST / OBC / KM / SG / TP categories, CW / PD sub-categories will be required to produce the original certificate of the respective reserved category / sub-category issued by the competent authority (as mentioned in this information brochure) at the time of document verification. If the reserved category / sub-category certificate is not found to be in order, no benefit of the reserved category / sub-category will be given and provisionally allotted seat to that candidate will stand automatically cancelled. Such candidates may be considered under General category / sub-category in respective state quota**

**for subsequent rounds of counselling on submission of a request in this regard.**

**viii. \*If two or more candidates have same UCEED score, then the student having higher aggregate marks in 12th will be ranked higher. In case 12th marks are also same, then student elder in age will be ranked higher.**

## **Certificates Required for Reserved Seats at the Time of Document Verification**

Candidates applying for any reserved seat (i.e. SC, ST, OBC-NCL, CW, PD, KM, SG and TP) must produce the original certificates (as applicable) as mentioned below at the time of document verification. Please refer to the relevant sample formats given in 17.1 to 17.7

- i. Scheduled Caste (SC)/Scheduled Tribe (ST) /Other Backward Class (OBC-NCL): For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from the competent district authority stating the Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:
  - a. District Magistrate /Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class

Stipendiary Magistrate), Sub- Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.

- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator / Secretary to Administration / Development Officer (Laccadive & Minicoy Islands).

### **Note:**

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/ category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (Mother/ Father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. The reservation certificate should be issued from the respective state/ region in which the reservation is being claimed, e.g. in case, a candidate claims the seat reserved for the Delhi Region category, he/she has to bring SC/ ST/ OBC certificate issued by Govt. of NCT of Delhi and should have also passed his/ her qualifying examination from a School/ College/ Institute located in National Capital Territory of Delhi.

OBC (NCL) candidates are required to produce a caste certificate issued after June 30, 2019 from the authorities as mentioned above. However, if the certificate is issued prior to June 30, 2019, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority.

This additional certificate must have reference of his / her already issued original caste certificate.

ii. **Defence sub-category (CW):** For admission to a seat reserved for Defence sub-category, candidate must produce the following certificates (as applicable), in original, at the time of document verification of Defence candidates:

- a. Entitlement card in original issued by the Record Officer of the Unit/Regiment of Armed Personnel of the Armed Forces in case of Armed Personnel or from the Home Ministry in case of Para-Military forces.
- b. Widows/ Wards of the officers and men of Armed forces including Para-Military personnel who died or disabled on duty (both attributable to military service) must produce a certificate to that effect from the following authorities.

- i. Secretary, Kendriya Sainik Board.
- ii. Secretary, Rajya/ Zila Sainik Board.
- iii. Officer-in-Charge, Record Office.

In case of Para-Military forces appropriate documents/ certificates issued by Competent Authority notified in this regard by the

Para-Military forces headquarters must be produced. **A statement to the effect that the death/ physical disability (percentage to be mentioned) is attributed to military service is required to be included in the certificate.**

- c. Medical records in original.
- d. Special Pension Order and Passbook indicating special pension.
- e. Gallantry award certificate.
- f. Original ex-servicemen Identity Card/ Discharge Book/ Pension Payment Order.
- g. Dependency card issued by the competent authority in order to relate the relationship of the candidate with the Defence personnel/ gallantry award recipient.
- h. Original Service Identity Card
- i. A certificate from the respective C.O. Unit in respect of serving personnel (Priority VII).

**Note: A statement to the effect that the death/ disability is attributed to military service is required to be included in the certificate for Priority III & IV.**

iii. **Differently Abled Person (PD) sub-category:** For admission to seat reserved for Differently Abled Person (PD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PD candidates:

- a. A certificate of physical disability issued by a duly notified Medical Board of a District/ Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability (equal opportunities, protection of rights and full participation) Act 1995. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.
  - b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.
- iv. **Kashmiri Migrants:** The candidates seeking admission under **Kashmiri Migrants seat** must produce the following documents, in original, at the time of document verification:
- a. A certificate from the competent authority for getting admission against Kashmiri migrant quota is to be produced by the candidates at the time of counselling / admission. Such a certificate should be issued by the concerned Deputy Commissioner of Delhi or the Competent Authority outside Delhi. Photo Identity Card/Ration Card of the migrant must be produced at the time of counselling / admission.
  - b. Provisional or original Senior School Certificate examination or an examination recognized as equivalent thereto.
- c. Mark-sheet of the Senior School Certificate Examination or an examination recognized as equivalent thereto.
  - d. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).
  - e. Proof of property in Kashmir of the parent of the candidate.
  - f. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.
- v. **Single Girl Child :** For claiming admission under this category, the Father / Mother / Guardian (in case parents are deceased) shall have to submit an affidavit to this effect, duly attested by the area District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner, at the time of document verification for admission at DTU.
- vi. **Central/State Board Topper:** For claiming admission to this category, candidate has to submit a certificate issued from the respective board, at the time of document verification for admission at DTU.

## 5. International Admissions

### Modes Of Admission and Seats Designated

Discipline	M1	M2(a)	M2(b)	M3(a)	M3(B)	M4(a)	M4(B)
B. Des.	-	2	2	1	1	2	1

**Mode 1 (M1)**- Admission through Direct Admission of Student Abroad(DASA)(5% seats based on supernumerary basis)

**Mode 2 (M2)**- Direct Admission for foreign nationals: Applications routed through ICCR (4% seats supernumerary basis)

- a. 2% for foreign nationals from SAARC and ASEAN
- b. 2% for foreign nationals from countries other than (a) above

**Mode 3 (M3)**- Direct admissions for foreign nationals- Direct application to DTU Portal/ Embassies in India (3% seats supernumerary basis)

- a. 1.5% for foreign nationals from SAARC and ASEAN
- b. 1.5% for foreign nationals from countries other than (a) above

**Mode 4 (M4)**- Direct admission for foreign nationals - Direct application through study in India (SII)(3% seats supernumerary basis)

- a. 1.5% for foreign nationals from SAARC and ASEAN
- b. 1.5% for foreign nationals from countries other than (a) above

**For further details refer to the Admissions Brochure for International Students 2020-20 available on the DTU website.**

## 6. Application Process

For admission to B. Des. programme 2020, all candidates need to register and fill the application ONLINE only by accessing [www.dtu.ac.in](http://www.dtu.ac.in) before June 30, 2020. The application process is completed only when a print out of the filled ONLINE application form is taken after paying the registration fee online. The candidate must bring a duly signed copy of the same along with two good quality photo (same as uploaded on online application form) affixed in the appropriate place on the form on the day of counselling.

Candidates are requested to ensure that they must fulfil all such requirements before filling and applying for programme. Incomplete application due to any reason is liable for rejection by the University. In this regard, no communication will be entertained.

### 6.1 Application Fee

The registration fee of Rs. 1000/- for Gen/OBC and Rs. 500/- for SC/ST/PwD, is to be paid online through credit / debit card / netbanking at the time of registration and choice filling. The registration shall not be complete without the payment of registration fee which is non-refundable and would not be adjusted towards any other fee. A convenience charge (online transaction) will be extra as per banking gateway on every online registration fee payment.

### 6.2 Rules for Seat Allotment

Merit list will be prepared on the basis of UCEED-2020 score.

### 6.3 First round of admission

- a. The list of selected candidates will be displayed for first round of admissions along with the admission schedule on the university website [www.dtu.ac.in](http://www.dtu.ac.in) and department notice boards. In case some seats remain unfilled then second round/subsequent rounds of counselling may be conducted.
- b. The selected candidates in every round of admission shall deposit the requisite fee as per the given schedule in the Account Section of DTU through DD in the favour of 'Registrar, Delhi Technological University payable at New Delhi' and submit Fee Receipt back to the Department. Admission shall not be valid without payment of fee and submitting the fee receipt to the department.
- c. The candidates shall have to produce the relevant documents (as notified in Section 9) for verification at the time of admission. If a candidate fails to report for admission on the

scheduled date OR he/she is not able to submit the required documents or fee, he/she shall forfeit his/her claim for admission and the seat shall be offered to the next eligible candidate in the order of merit. Further, the candidate will not be eligible for subsequent rounds.

- d. A candidate can send his authorised representative with all the required documents and fee to report for admission in case he/she is unable to report for admission in person. The authorized representative must come with the duly signed authorization letter.

#### **6.4 Second/ subsequent rounds/ spot round of admission (Subject to availability of seats)**

- a. A list of seats available for admission during second/ third/ spot round of admission will be displayed on the DTU admission website as per the schedule given.
- b. The second/ subsequent rounds for all the programmes will be held at the same venue i.e. respective department. No separate communication will be sent in this regard.

# 15



## 7. Fee Structure

The annual fee of the B. Des. programme has to be deposited by the candidate at the time of admission in the form of a DD drawn in favour of the "Registrar, Delhi Technological University payable at New Delhi". Candidates must note that the admission fee must be paid in single instalment failing which the admission offer will be withdrawn immediately. Waitlisted candidates (if offered admission during counselling) will be given one day time to deposit the admission fee.

If the admission fee is not paid within the stipulated date then the offer of admission given to them will be

withdrawn automatically and the seat will be offered to the next eligible candidate.

The detailed fee structure is given on the next page.

### Fee Concession for Students belonging to economically weaker sections

Fees concession is available to all the desirous and eligible students of DTU. The students whose family income from all sources is less than Rs. 4,50,000/- per annum are eligible.

## Bachelor of Design (B. Des.) fee structure

	Particulars	AY 2020-21 1st Year (Rs.)	AY 2021-22 1st Year (Rs.)	AY 2022-23 1st Year (Rs.)	AY 2023-24 1st Year (Rs.)
1	Tuition Fee	1,14,500/-	1,30,500/-	1,40,300/-	1,47,300
2	<b>Non Govt. Component</b>				
2.1	Student Welfare Fee (Co-curricular activities, Training & placement, Extra Curricular Activities, Annual Gathering, Students welfare, Institutional Development, outsourcing, conference, seminar, workshop, innovative projects, skill development activities, and Misc. Expenditure on Unspecified Items)	20,000/-	20,000/-	20,000/-	20,000/-
2.2	Facilities & Services Charges (Research initiatives, training programmes, Awards, automation, facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	35,000/-	35,000/-	36,000/-	36,000/-
2.3	Economically weaker section fund	5,000/-	5,000/-	7,000/-	10,000/-
2.4	Examination fee (Examination Infrastructure strengthening, expenditure on examination activities, confidential printing etc.	15,000/-	15,000/-	15,000/-	15,000/-
2.5	Premium amount for mediclaim of student (per-annum)	500/-	500/-	700/-	700/-
	<b>Total</b>	<b>1,90,000/-</b>	<b>2,06,000/-</b>	<b>2,19,000/-</b>	<b>2,29,000/-</b>

## 8. Withdrawal / Refund policy

The University follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from programme of study in which he/she is enrolled:

S. No.	Percentage of Refund of aggregate fee*	Point of Time when Notice of Withdrawal is served to HEI
1.	100%	15 days before the formally notified last date of admission
2.	80%	Not more than 15 days after the formally notified last date of admission.
3.	50%	More than 15 days but less than 30 days after formally notified last date of admission.
4.	00%	More than 30 days after formally notified last date of admission.

\*Inclusive of course fee and non-tuition fee but exclusive of caution money and security deposits.

## 9. Documents Required

The candidates should report at the venue mentioned by the respective departments on the specified date and time for admission round in person (or through an authorized representative) along with the following original documents and one set of self attested photocopies, two photographs, printout of the registration form and demand draft for the annual fee made in the favour of "Registrar, Delhi Technological University payable at New Delhi".

The following is a list of the documents required for admission in B. Design programme in DTU:

- a. Date of Birth proof
- b. All mark sheets and certificate of qualifying examination.
- c. SC/ST/OBC/Persons with disability  
Certificate(s) whichever applicable, on the basis of which reservation is claimed. OBC candidates must produce necessary financial document to support their category as per Annexure-5.
- d. Valid UCEED Score Card in Original.
- e. Medical Fitness Certificate

## 10. Admission Schedule

S. No.	Activity/ Event	Date
1.	Advertisement in newspapers	05.06.2020
2.	Opening of website for online registration*	08.06.2020, 10:00 am Onwards
3.	Last date for Online Registration	30.06.2020 at 12:00 pm Midnight
4.	Merit list of candidates for 1 <sup>st</sup> round admission and waitlist on DTU website	04.07.2020
5.	1 <sup>st</sup> Round of admission at DTU (Selected candidates are required to report along with original documents and bank draft for fee deposit)	08.07.2020
6.	Display of vacant seats for 2 <sup>nd</sup> round on the DTU website	11.07.2020
7.	2 <sup>nd</sup> Round of admission(Selected candidates are required to report along with original documents and bank draft for fee deposit)	15.07.2020
8.	Display of vacant seats for 3 <sup>rd</sup> round on DTU website	22.07.2020
9.	3 <sup>rd</sup> Round of admission also the LAST DATE of Admission at DTU	30.07.2020
10.	Display of Vacant Seats for Spot Round on the DTU website**	06.08.2020
11.	Spot round of admissions at DTU (Selected candidates are required to report along with original documents and bank draft for fee deposit)	14.08.2020

**Note: Candidates are advised to read the brochure carefully and to visit the DTU website [www.dtu.ac.in](http://www.dtu.ac.in) regularly for updates and other details about the entire online admission process.**

**\*Candidates having valid UCEED 2020 score are required to apply. On the basis of the merit, candidates will be offered admission to B.Des. Programme. Visit the DTU website [www.dtu.ac.in](http://www.dtu.ac.in) | [www.dtuadmissions.nic.in](http://www.dtuadmissions.nic.in)**

**\*\*Seat may fall vacant after 06.08.2020 also. For updated list visit DTU website.**

# 11. Course Structure

The four year Bachelor of Design (B. Des.) programme is offered at DTU in the following areas of specialisation:

1. Visual Communication
2. Product Design
3. Interaction Design
4. Fashion Design

## Course Structure

### 1st Year B. Des.

FIRST SEMESTER	
DD 101	World of Design
DD 103	Sketching 2D/3D & Rendering
DD 105	Elements of Design
DD 107	Tinkering Studio
DD 109	Computer Graphics 2D
FEC XX	Foundation Elective I*
DD 111	Design Project 1

SECOND SEMESTER	
DD 102	Design Methodology & Methods
DD 104	History of Design
DD 106	Communication Studio and Semiotics
DD 108	Materials & Processes for Designers
DD 110	Computer Aided 3D Visualization
FEC XX	Foundation Elective II*
DD 112	Design Project 2

\*Please refer to list of Foundation Electives available to students during the first four semesters on page 23 1st Year B. Des.

## 2nd Year B. Des.

THIRD SEMESTER	
DD 201	Physical Ergonomics
DD 203	Design and People
DD 205	Basics of Interaction Design
DD 207	Basics of Photography and Videography
DD 209	Visual Design
FEC XX	Foundation Elective 3*
DD 211	Design Project 3

FOURTH SEMESTER	
DD 202	Cognitive Ergonomics
DD 204	Video Editing and Composition
DD 206	Colour, Context, and Composition
DD XXX	Elective- I
DD XXX	Elective- II
FEC XX	Foundation Elective IV*
DD 212	Design Project 4

## Fourth Semester Electives

ELECTIVE - 1	
DD 222	Traditional Practices in Modern Design
DD 224	Packaging Design
DD 232	Typography- I
DD 234	Systems of Representation
DD 242	Ethnographic Studies in Interaction Design
DD 244	New Media Studies

ELECTIVE - 2	
DD 226	Form Studies
DD 228	Creative Tinkering
DD 236	Animation-1
DD 238	Branding & Identity Design-1
DD 246	Process and Methods in Interaction Design
DD 248	Augmented/Virtual Reality Devices

\*Please refer to list of Foundation Electives available to students during the first four semesters on page 23

## Foundation Electives

The following are the Foundation Electives available to the students for the first four semesters.

FEC1	Sports-I
FEC2	Sports-II
FEC3	Physical Education , Health and Sports
FEC4	NSS
FEC5	NCC
FEC6	Corporate Social Responsibility
FEC7	Introduction to Environmental Sciences
FEC8	Environment Development and Society
FEC9	Spoken Skills in English
FEC10	Communication Skills
FEC11	Soft Skills and Personality Developments
FEC12	Business Communication and Presentation Skills
FEC13	Public Speaking
FEC14	Appreciation of Short Stories
FEC15	Appreciation of Poetry & Prose
FEC16	Appreciation of Fiction
FEC17	Financial Literacy
FEC18	Financial Statements Analysis
FEC19	Basics of Accounting
FEC20	Theatre
FEC21	Dance
FEC22	Yoga
FEC23	Digital Film Making
FEC24	Music

FEC25	Universal Human Values 1: Self and Family
FEC26	Universal Human Values 2: Self, Society and Nature
FEC27	Professional Ethics & Human Values
FEC28	Emotional Intelligence
FEC29	Art of Happiness
FEC30	Nutraceutical
FEC31	Food Chemistry
FEC32	Logical Reasoning
FEC33	Computer Fundamentals
FEC34	Geography in Everyday Life
FEC35	Psychology for Everyday Living
FEC36	French
FEC37	Mandarin Chinese
FEC38	Japanese
FEC39	German
FEC40	Spanish
FEC41	Entrepreneurship Development
FEC42	Public Administration
FEC43	Cyber Law
FEC44	Engineering Exploration
FEC45	Technical Communication
FEC49	Sketching and Rendering
FEC50	Tinkering Studio and Elements of Design



## 3rd Year B. Des.

FIFTH SEMESTER	
DD 301	Universal Design
DD 303	Design Thinking
DD 3XX	Elective-3
OE XXX	Open Elective
DD 311	Design Project - 5
DD313	Internship - 1

SIXTH SEMESTER	
DD 302	Sustainable Design
DD 3XX	Design Management
DD 3XX	Elective-4
DD 3XX	Elective- 5
DD 312	Design Project-6
DD 314	Internship-2

### Fifth Semester Electives

ELECTIVE - 3	
DD 321	Research Techniques in Cognition, Perception, and Creativity
DD 331	Typography-2
DD 341	Animation-2
DD 351	Taxonomy of Product Design

### Sixth Semester Electives

ELECTIVE - 4	
DD 322	Psychology and Behaviour Science
DD 332	Photography-2
DD 342	Usability Insights

ELECTIVE - 5	
DD 324	Data Visualization
DD 334	Visual Narratives and Storytelling
DD 344	Design and Programming

## 4th Year B. Des.

SEVENTH SEMESTER	
DD 401	Design Research
DD 4XX	Elective-6
DD 4XX	Elective-7
DD 4XX	Elective-8
DD 4XX	Elective-9
DD 413	Internship - 3

EIGHTH SEMESTER	
DD XXX	Design Seminar
DD XXX	Design Degree Show
DD 412	B Des Project

### Seventh Semester Electives

ELECTIVE - 6	
DD 421	Model Making and Prototyping
DD 431	Graphic Design
DD 441	Augmented and Virtual Reality

ELECTIVE - 7	
DD 423	Mobility Design
DD 433	New Media Studies
DD 443	Advanced Material Processes and Finishes

ELECTIVE - 8	
DD 425	Applied Ergonomics
DD 435	Advance Animation and Moving Image Design
DD 445	Design for UX

ELECTIVE - 9	
DD 427	Medical Equipment Design
DD 437	Branding-2
DD 447	Service Design

## Initiating Fashion Design as Specialisation in B.Des., Department of Design

Initiating Fashion Design curriculum in B.Des., Department of Design, to add specialization in Fashion Design. from Aug 2020 onwards:

It was submitted to the Academic council (Agenda 23.13) held on 15th May 2020, that the Department of Design would like to add new electives in B.Des. For introducing specialization in Fashion Design from August 2020, in which 20 more students with existing intake may be taken in Department of Design. Detailed syllabus and scheme of Examination were placed in Annexure at page 50 to 59 in the agenda note.

The Academic Council considered to start Fashion Design specialization course in B.Des. In the Department of Design

The Academic council has also approved the scheme of Examination and syllabus of Fashion Design specialization.

- Students having a valid UCEED score will be admitted to B.Des., in Department of Design. Students can take electives of their choices concerning various specialization like Product Design, Interaction Design, Visual Communication and Fashion Design.
- Requirement: A valid UCEED score
- Existing students who have not completed their second year and are interested in Fashion Design may take Fashion Design electives.
- All the subjects are as per existing B.Des., curriculum. A special basket of electives has been added to the existing curriculum.

## Fashion Design Electives

(i) The list of Fashion Design elective is as follows:

Elective No.	Subject Core	FASHION DESIGN ELECTIVES
1.	DD 262	Elements of Fashion Studies
2.	DD 266	Fashion Illustration
3.	DD 361	Pattern- Drafting and Draping
4.	DD 362	Garment Construction & Fabric Ornamentation
5.	DD 366	Fashion Forecasting
6.	DD 461	Visual Merchandising & Retail Merchandising
7.	DD 463	Fabric studies and Introduction to Traditional Indian Textile
8.	DD 465	Apparel Manufacturing (Mass Manufacturing in Garments)
9.	DD 467	Fashion Management-Entrepreneurship, Marketing and Retail

List of other courses / workshop for fashion design students is as follows:

S. No.	List of Courses / Workshop to be organize during Vacations time
1.	Stitching workshop
2.	Craft Documentation
3.	Fashion Styling
4.	Portfolio

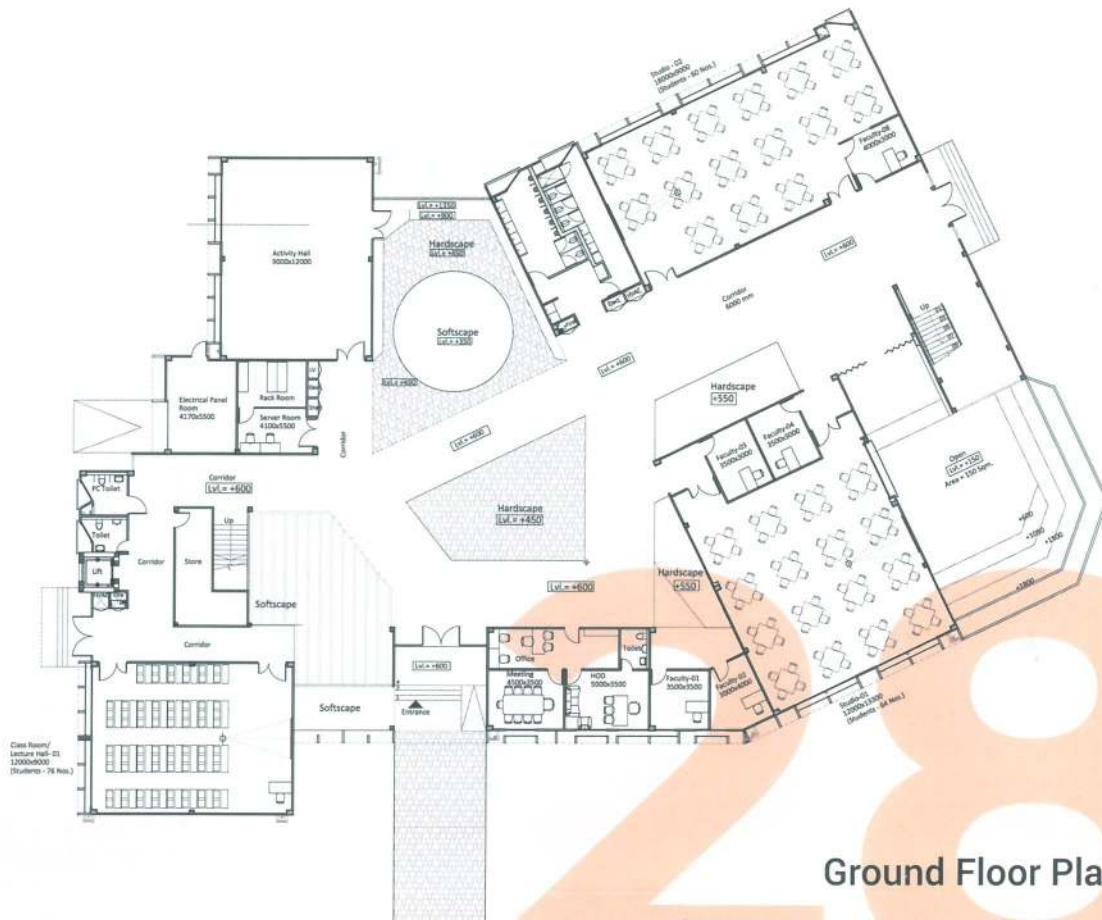
Apart from this, DOD, FD will also give exposures on following subjects or area of work:

- Industry work experience
- Fashion Design Workshops
- Computer Aided Design (Software based): Adobe suite, NED graphics and other softwares
- Knitwear
- Kids Wear
- Any other customer specified course like Men-wear / Indian ethnic wear etc

## 12. Infrastructure

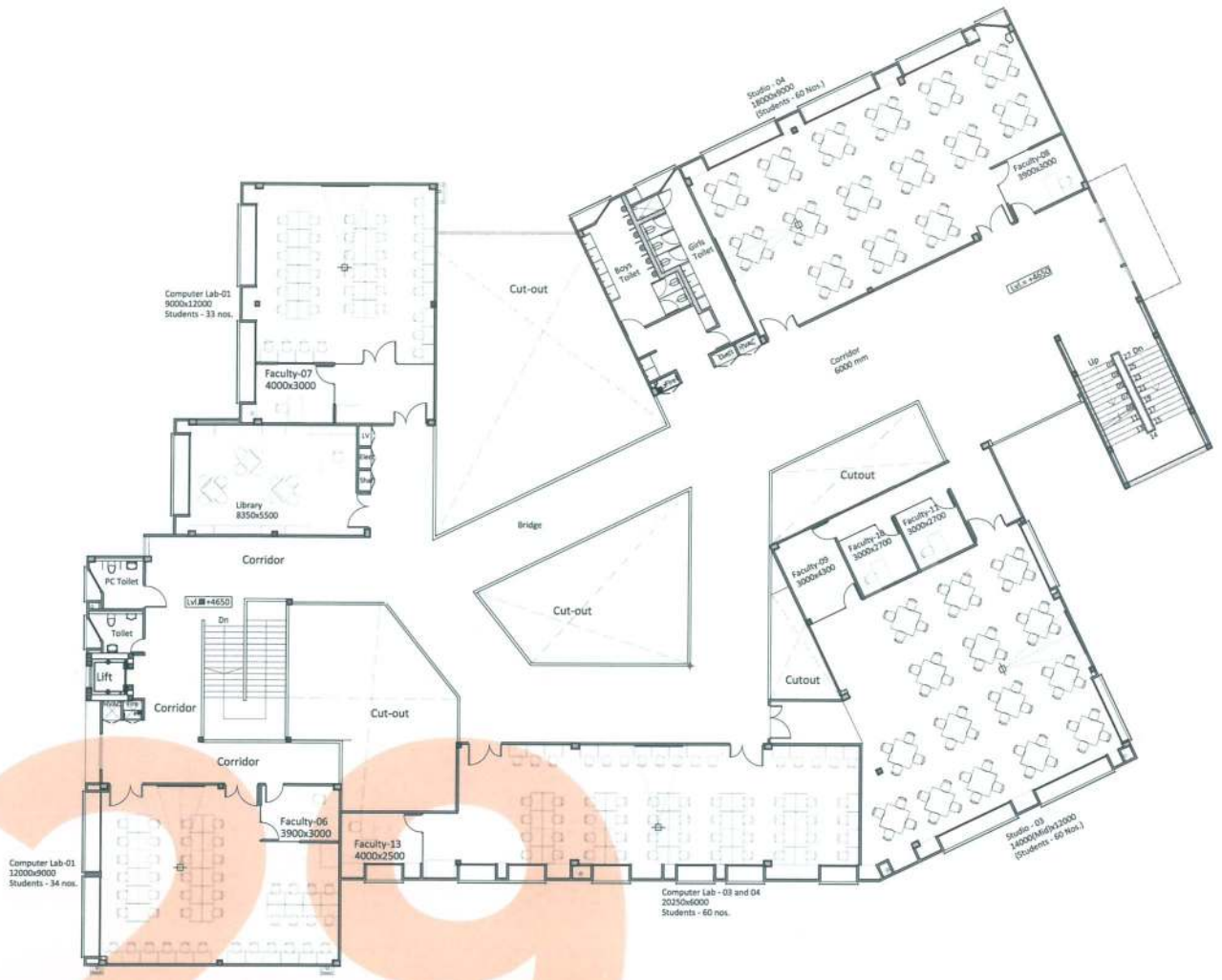
### 12.1 Proposed Building for the Department of Design (under construction)

A new building for the Department of Design is under construction. The building should come up within the next six months. The plans for the proposed buildings are given below:



Ground Floor Plan

Proposed Building for the Department of Design (under construction)



First Floor Plan

## 12.2 Proposed Labs

Apart from the existing studios and laboratories, the following labs have been proposed for the Department Of Design.

### Prototyping Labs

Students have to explore various materials (e.g, Metals, natural materials, plastics, POP, Clay etc.) for translating their ideas into tangible outcome by using prototyping facilities like the hand, power tools and machines.

The Industrial Design specialization expects students to design new and creative products for the various sectors of economy and society. CAD modelling and prototyping are an important aspect of the academic journey.

Prototyping Facility				
Hard material Lab	3D Printing Lab	CAD Lab	Clay Modelling Lab	Soft Material Lab

### Physical Ergonomics Labs

To understand human interaction with the machine, the study of human anatomy and its dimensions in order to resolve various problems associated with human interaction with the product.

To understand user perception and cognitive perspective of users. Further they are useful in studying perception and emotions. It would be useful for the design faculty and students to understand these for further exploration of virtual and augmented reality.

User study and Experience Facility		
Perception and Cognitive Studies	Virtual Reality	Augmented Reality

## **Video and Sound Design Lab:**

Lab for Visual Communication students to work on various projects during the course of study, Department of design will provide a variety of equipment, including field recording devices, film equipment, audio related equipment, facilities in its Video and Sound Design lab.

## **Printing Facility for Visual Communication:**

This facility will provide various high-quality, large-format inkjet printing and vinyl cutting in colour, grayscale and black and white for students of design.

## **Advanced Design Studio (Centre for design excellence)**

Central advanced facility for prototyping by using high-end machines to develop technologically advanced outcomes.

## **Fashion Design Studio**

Model Scale Workshops Textile and Clothing Lab  
Portable hand tools/power tools, leather stitching  
General-purpose workbenches Power and hand tools, Dress Forms (all sizes 5 atleast), Mannequins, Cork tables, Jucci Sewing Machines, Steam Press etc.



## 13. Faculty @ DTU

### Prof. Ranganath M. Singari Head, Department of Design

**ranganath@dce.ac.in**

Currently Heading the Department of DESIGN, DTU, Prof. Ranganath M. Singari is a professor of department of Mechanical, Production & Industrial and Automobile Engineering, Delhi Technological University. He is a graduate from Karnataka University, postgraduate and doctorate from University of Delhi. He has more than 26 years of experience in industry, teaching, and research. He joined Delhi College of engineering during July 1998 in the Department of Production and Industrial Engineering. He has made contribution in the areas of Production Engineering, Metal Cutting, Advanced Machining, Industrial Engineering, Product Design, Industrial Design and Automation. The Centre for Excellence, CAPIER (Centre for Advanced Production and Industrial Engineering research) at Delhi Technological University has been initiated and functioning under guidance of Prof. Ranganath. He is also Editor-in-Chief of IJAPIE (international journal of Advanced Production and Industrial Engineering). He is reviewer of National and International Journals. He also has experience of organizing Faculty/Staff Development programs, Workshops, and Seminars. He initiated International Conference on Advanced Production and Industrial Engineering (ICAPIE) at DTU. ICAPIE'16, ICAPIE'17, ICAPIE'18 & ICAPIE'19 were great success. He has experience of guiding PhD (2 awarded and 3 under submission), 16 MTech, and 80 BTech. He has published a good number of papers in journal and conferences. He is a life member of ISTE, ISME, and CSI.



#### Qualifications

BE, ME, DMS, Ph.D.

#### Areas of interest

Materials & Methods, Optimization Techniques, Advanced Manufacturing, Physical Ergonomics, Cognitive Ergonomics, Product Design & Development, CAD, Industrial Design, Innovative Design and Practice.

---

"Connected with both art and science, the word DESIGN is framed with Positivity, Imagination, Creativity and Innovation together which creates a separate world for Design."

-Prof. Ranganath M. Singari

## Prof. Lalit Kumar Das

### Honorary Distinguished Faculty

**lalitdas@gmail.com**

Lalit Kumar Das pioneered Industrial Design education at IIT Delhi. He has developed a programme that is an excellent blend of design sensitivities and industrial propensities. Very many of his students have distinguished themselves at National International level.

Lalit graduated in Civil Engineering from IIT Kanpur. Thereafter he did his Masters of Technology in Design Engineering from IIT Delhi and then Master of Art in Industrial Design from the Royal College of Art, London.

He has widely travelled and has worked at the Industrial Design Center, I.I.T. Bombay and at the Department of Fine Art, University of Manitoba, Canada, and now at Delhi Technological University.

Post retirement he has been teaching courses at IIIT Jabalpur, School of Planning & Architecture and Lady Irwin College and is an external expert on the senate of NID Ahmedabad. He is also member of the Govt. Of India Design Clinic Scheme for MSME and practices Ceramic art as a hobby.

At Delhi Technological University he holds a five-year appointment as Distinguished Honorary Faculty

### Qualifications

B.Tech. in Civil Engineering from IIT Kanpur (1969)

M.Tech. in Design Engineering from IIT Delhi (1971)

M.A. in Industrial Design from Royal College of Art, U.K. (1974)

### Areas of interest

Industrial Design, Design Thinking, Sustainable Design, Design Education and Pedagogy



## Prof. S. G. Ranjan

### Design Educator

**sgranjan12@gmail.com**

*Joined DTU on: 18-4-2018*



S G Ranjan is a senior designer, artist, and academician, educated at Faculty of Fine Arts, M S University, Vadodara, now with an experience of more than 30 years in the field of creative sector.

As an academician, he was a Dean and Sr. Associate Professor at Indian Institute of Crafts & Design, Jaipur; and visiting Faculty and Jury member at NIFT- Delhi, Kangra and Raebareli; NID- Kurukshetra; MRID- Vadodara; UPES-Dehradun; Pearl Academy- New Delhi; College of Art- New Delhi.

S G Ranjan has worked with CCIC of India Ltd. (Ministry of Textiles, Govt. of India) as a designer for Handicrafts and Hand Looms products. Later he joined at Arabesque Pvt. Ltd. London and Living Stone Pvt. Ltd. London as a Sr. Designer for Handicraft products for International Market. Partner Director- K2K Designs, New Delhi. Design Head- Handicraft Mega Cluster Mission and National Centre for Design and Product Development, New Delhi.

Recognised Artist with Lalit Kala Akademi (National Academy of Fine Arts), Ministry of Art & Culture, Govt. of India. Participated in many National & International Art Shows since 1980.

Recipient of UNESCO SEAL OF EXCELLENCE- 2006 award for South Asia Programme for Stone craft.

### **Qualifications**

Graduate in Painting (5 years) – 1981 and Post Graduate in Print Making (2 years) – 1983 from Faculty of Fine Arts, M. S. University, Vadodara, Gujarat.

### **Areas of interest**

Art- Design, Music- Theatre, Heritage, and Travelling. Emphasis on Creative arts and Product development in the Craft sectors for social development and Creative knowledge sharing.

Life Membership – INTACH, New Delhi and Riverside Sports Club, East Delhi.

## Neeraj Rathee

Asst. Professor

**neerajrathee@dtu.ac.in**

*Joined DTU on: 5-9-2018*

Neeraj Rathee is an alumni of College of Art, Delhi (MFA, BFA), Delhi University with specialisation in Applied Art & Animation. He has been awarded with Swapan Biswas Award (Foundation), Pt. Ravi Shankar Award (highest awards in Applied art specialization, MFA) along with many prizes in 56th –61st Annual Art Exhibitions (College of Art, New Delhi). He has received 'Teacher Appreciation Award' (2016-17) for adopting outstanding teaching practices in School of Journalism, Film production and Creative arts, Lovely Professional University. Prior to joining DTU, he has more than four years of experience in teaching in the leading universities like College of Art (New Delhi), Lovely Professional University (Punjab) and World University of Design (Haryana).



### **Qualifications**

BFA, MFA, PhD (Pursuing)

### **Areas of interest**

Visual Communication, Branding, Identity Design, Graphic Design, Animation, Drawing, Illustration, Design Research

# 35

## Partha Pratim Das

Asst. Professor

**parthapratimdas@dtu.ac.in**

*Joined DTU on: 20-9-2018*

Partha Pratim Das is passionate about simple yet powerful solutions. He holds a Bachelors Degree in Civil Engineering from Jorhat Engineering College (JEC) Assam, an M. Tech in Environmental Science and Engineering from North Eastern Regional Institute of Science and Technology (NERIST) Arunachal Pradesh and another Masters in Industrial Design from Indian Institute of Technology Delhi (IIT Delhi). He is currently pursuing PhD from IIT Delhi.



### **Qualifications**

B.E in Civil Engineering, Jorhat Engineering College (JEC) Assam

M.Tech in Environmental Science and Engineering, North Eastern Regional Institute of Science and Technology(NERIST)

M.Des in Industrial Design, Indian Institute of Technology Delhi (IIT Delhi) PhD (Pursuing) Indian Institute of Technology Delhi (IIT Delhi)

### **Areas of interest**

Human Centered Design, Design for Sustainability, Design Thinking, Systems Design, Design for Experience, Grassroots Innovation

36

## Varun Singh

Asst. Professor

**varunsingh@dtu.ac.in**

*Joined DTU on: 25-9-2018*

Varun Singh is passionate about Art, Design and Architecture. He graduated as an Architect from the prestigious IIT Roorkee. Later, he went on to pursue his Master's degree in Architecture from CEPT University with a majors in History, Theory and Criticism. He has held two solo exhibitions of his paintings and other artwork. He has worked with many acclaimed architects and had previously taught Art and Architecture at SSAA, Gurgaon. He maintains a wide outlook towards life to incorporate various aspects like psychology, sociology, art theory, design theory, pedagogy etc. into a holistic mixture that feeds the design temperaments.



### **Qualifications**

B. Arch –IIT Roorkee

M. Arch- CEPT University

### **Areas of interest**

Architectural Design, Visual Design, Art, Design Research, History Theory, and Criticism

## Taruna Singh

Asst. Professor

**tarunasingh@dtu.ac.in**

*Joined DTU on: 26-9-2018*

Taruna Singh has pursued Master's in Design from National Institute of Design, and prior to that her Bachelors in Fashion & Lifestyle accessory design from National Institute of Fashion Technology. She holds experience in Accessory design, Product design, Merchandising and research. Having hands on experience on the product and exploring different techniques and process on materials. In past positions she has demonstrated the ability to complete complex research & design projects from the process of gathering information to the presentation of findings. She is an organized critical thinker with the ability to look at data and see the larger picture.



### **Qualifications**

B.Des – NIFT Bangalore

M.Des- NID Gandhinagar

### **Areas of interest**

Accessory Design, Product Design and Development, Design Thinking, Craft Innovation & Design, Design Research

# 38

## Dr. Ravindra Singh

Asst. Professor

**ravindra@dtu.ac.in**

*Joined DTU on: 1-11-2018*

Ravindra Singh is passionate about human-centric design; designing a product for an extensive variety of users. His major research interest are Universal Design, Innovative Product Design, Sustainability, and Frugal Design. He received his Master of Design (MDes) and Doctoral degree (PhD) in Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur (IIITDM) and has authored research papers in referred journals and international conferences.



### **Qualifications**

BTech in Mechanical Engineering from UPTU, Lucknow

MDes in Industrial Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

Ph.D in Universal Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

### **Areas of interest**

Universal Design, Human Centric Design, Sustainable Design, Frugal Design, Design Research, Innovative Product Design



## Dr. Ravindra Singh

Asst. Professor

**ravindra@dtu.ac.in**

*Joined DTU on: 1-11-2018*

Ravindra Singh is passionate about human-centric design; designing a product for an extensive variety of users. His major research interest are Universal Design, Innovative Product Design, Sustainability, and Frugal Design. He received his Master of Design (MDes) and Doctoral degree (PhD) in Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur (IIITDM) and has authored research papers in referred journals and international conferences.



### **Qualifications**

BTech in Mechanical Engineering from UPTU, Lucknow

MDes in Industrial Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

Ph.D in Universal Design from Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

### **Areas of interest**

Universal Design, Human Centric Design, Sustainable Design, Frugal Design, Design Research, Innovative Product Design

## Ms. Anuradha Research Scholar

**raizada53@gmail.com**

*Joined DTU On: 1-08-2019*

Anuradha, a passionate designer, finds inspiration in culture, traditional art with blend of nature and technology. She has pursued her Master's degree in Industrial Design from Punjab Engineering College, Chandigarh and Bachelors in Electronics & Communication Engineering.



Her major research interests are Design for Sustainability, Design Thinking, Human Factors and Frugal Design. She has hands on experience with Product prototyping. As an assistant professor she use to teach Ergonomics in design, Elements and Principles of design, History of Design, Product Analysis, System Design at Lovely Professional University, Punjab(2016-2019). She also took part in organizing International conferences "NICHE 2018" and "ICAPIE 2019". She has authored some publications in referred journals and conference. She is also member of Association of Designers of India. She loves music and traveling and exploring about historical places.

# 440

## Mohd Tayyab Research Scholar

**mdtayyab7809@gmail.com**

*Joined DTU On: 1-08-2019*

MOHD TAYYAB has pursued masters in Production Engineering from Delhi Technological University and his bachelors in Mechanical Engineering from Z.H.C.E.T, AMU in 2015. He holds an experience of one year in CAPIER DTU as Research Coordinator during which he was able to coordinate one work shop on Product Design and one International Conference ICAPIE'18 as Event Manager and Co-Editor of book of abstract, He fascinates about Photography, Videography and has hands on Experience with Graphics Design.



His major research interests are Sustainability, Product Design and Manufacturing. He has authored some research papers in referred journals and International Conference. He is keenly interested in teaching Interaction Design, Photography, Video Editing and working with Tinkering Labs. He loves Music, Travelling and Studies about historical monuments

## Yashika Kumar Research Scholar

**yashikakumar28@gmail.com**

*Joined DTU On: 1-08-2019*

Yashika kumar, is working as an asst. professor of prosthetics and orthotics in Indian spinal injuries centre –institute of rehabilitation sciences (affiliated by GGSIPU). She is presently part time PhD scholar in DTU. She is an alumni of pandit deen dayal upadhyaya national institute for people with disability (bachelor's of prosthetics and orthotics ) and ISIC-IRS(master's of prosthetics and orthotics ). She has registration of rehabilitation council of India. She has presented many papers nationally and internationally. She has been awarded topper prize in graduation and post-graduation. She has a four years of teaching experience in PGIMS rohtak and ISIC-IRS



## Nekram Upadhyay

Research Scholar

**nekramupadhyay@gmail.com**

*Joined DTU On: 1-08-2019*



Nekram Upadhyay is the head of Department of Assistive Technology at Indian Spinal Injuries Centre, New Delhi, India. As the Ford Foundation International Fellow he has completed his higher studies at University of Illinois at Chicago, USA specializing in Assistive Technology. Mr. Upadhyay joined Indian Spinal Injuries Centre in 2006 where he established the first Department of Assistive Technology (DAT). His primary work is focused on the provision of assistive technology services to people with disabilities for acquiring an appropriate to achieve his/her maximum functional independence. Department involved in research to develop cost effective assistive devices for those in need. Mr. Upadhyay has been an active member of various national and international scientific societies and organizations like World Disability Rehabilitation Network, International Society for Prosthetic and Orthotics, Asian Spinal Cord Network. Mr. Upadhyay is the member of Bureau of Indian Standards (BIS) Committee. His key awards are Gold Medal in Abilympics, Gold Medal by Spinal Cord Society India, Universal Design Award 2013 & 2019, NASOH Award, Rotary Club Distinguish Professional Award and the Ford Foundation International Fellowship Award.

# 43

## 14. Experts Visited

During the first year of its operation the Department of Design was visited by many distinguished personalities in the field of Design. They conducted lectures and workshops exposing the students to a wide variety of ideas.

Experts of Academia (2019-20)	
1.	<b>Prof. Peer M. Sathikh</b> Associate chair, Nanyang Technological University, Singapore
2.	<b>Prof V.M Chariar</b> Professor , IIT Delhi Area Expert: Materials
3.	<b>Prof. G.V. Sreekumar</b> Professor, IDC, IIT Bombay Area Expert: Visual Design and Typography
4.	<b>Prof. Prabir Mukhopadhyay</b> Professor , IIIT Jabalpur Area Expert: Ergonomics

## Experts of Academia (2018-19)

1.	<b>Prof. G.V. Sreekumar</b> Professor and Head, IDC, IIT Bombay Area Expert: Visual Design and Typography
2.	<b>Prof. Puneet Tandon</b> Joint Professor Design and Mechanical Engg. IIITDM Jabalpur Area Expert: Mechanical Engineering and Product Design
3.	<b>Dr. Shailendra K. Kushwaha</b> Advisor at Faculty of Fine Arts, MRID, Baroda Area Expert: Fine Arts
4.	<b>Prof. Sunil Pandey</b> IIT, Delhi Area Expert: Materials and Manufacturing
5.	<b>Mr. Aqeel Ahmed</b> Senior Assistant Professor, MSU, Baroda Area Expert: Ceramics Design

## Experts of Industry (2019-2020)

1.	<p><b>Mr. Sachin Rathi</b> UX Designer, Nagaro Area Expert: Experience design</p>	7.	<p><b>Mr. Vipin Yadav</b> UX Designer, Nagaro Area Expert: Experience design</p>
2.	<p><b>Mr. Rohit Singh</b> Principal Designer, Firstouch Solutions Area Expert: Product Design</p>	8.	<p><b>Mr. Nitin Donde</b> Producer, Angles Audio Visual Studio Area Expert: Animation</p>
3.	<p><b>Mr. Suvankar Nandi</b> Senior Art Director at Plus One Degree- By HCL Technologies Area Expert: Photography and film making</p>	9.	<p><b>Mr. Naveen Rampal</b> Independent Design Professional Area Expert: Product design</p>
4.	<p><b>Mr. Siddharth K Chaudhary</b> Visiting faculty , SPA Delhi Area Expert: Form Exploration</p>	10.	<p><b>Mr. Karambir Singh rohilla</b> Typography designer Area Expert: Typography and Type design</p>
5.	<p><b>Mr. Gaurav Chadha</b> Interaction Designer &amp; Design Thinking Coach Milano, Lombardy, Italy Area Expert: Design Thinking</p>	11.	<p><b>Mr. Harkishan Prajapati</b> The Shilp Guru, National Award-winning potter Area Expert: Shilpkar</p>
6.	<p><b>Mr. Vipin, Pishredy</b> Studio Head Think Design, Hyderabad Area Expert: Design Thinking</p>		



## Experts of Industry (2018-2019)

1.	<p><b>Mr. Chandrashekhar Bheda</b> Consultant, ITC Geneva Area Expert: Textile Design</p>	6.	<p><b>Ms. Bindoo Ranjan</b> Centre Head, NID Delhi Area Expert: Sustainable Development of Handicrafts</p>
2.	<p><b>Mr. Ajay Gupta</b> Principal Designer, Firstouch Solutions Area Expert: Product Design</p>	7.	<p><b>Mr. Aakash Kumar</b> Associate Director User Experience, makemytrip.com Area Expert: Ui/UX Design</p>
3.	<p><b>Mr. Neeraj Sahai</b> Senior Creative Director, Picture Studio Area Expert: Communication Design</p>	8.	<p><b>Mr. Rishabh Manocha</b> Creative Director, Vanitas Collections Pvt. Ltd. Area Expert: Fashion Design</p>
4.	<p><b>Mr. Anuj Prasad</b> Founder Director, Desmania Design Pvt. Ltd. Area Expert: Product, Packaging and Graphic Design</p>	9.	<p><b>Mr. Shailan Parker</b> Partner at PhotoDesign Area Expert: Photography and Graphic Design</p>
5.	<p><b>Ms. Yamini Iyer</b> Alumnus, NID Ahmedabad Area Expert: Product Design</p>	10.	<p><b>Ms. Pooja Ratnakar</b> Co-Founder and Partner at Potli Co-Founder of Kolkata based NGO Kadam Area Expert: Fashion and Textile Design</p>

## 15. Board of Studies Members

The Board of Studies of the Department of Design, DTU is comprised of the following members-

Member Name	Designation
Prof. Ranganath M. Singari, Head of Department(Ex-officio)	Chairman
Prof. G.V. Sreekumar, Head, IDC, IIT Bombay	Member (External)
Prof. Puneet Tandon, Head, Design, IIITDM Jabalpur	Member (External)
Prof. S.K.S. Kushwaha, MRID Baroda	Member(External)
Mr. Neeraj Rathee (Asst. Prof. DOD, DTU)	Member Secretary

## 16. Students @ DOD

### 16.1 Student Details (BATCH 2019)

The following is the list of students enrolled in the Bachelors of Design programme (Batch of 2019).

S. No.	Name of The Student
1	A. NARMADHA
2	AARON KUMAR
3	ABHISHEK GHUNAWAT
4	AISHANI GOEL
5	AMISH GUPTA
6	ANANYA DAS
7	ANCHITA TANEJA
8	ANKIT AISHWARYA
9	ANKIT KUMAR JHA
10	ARCHITA JAIN
11	ARU AGRAWAL
12	AYUSH SHIVHARE
13	AYUSHI SINGH
14	EDWIN ALIAS
15	GOPI BHATNAGAR
16	GURKEERAT SINGH
17	INDAR KUMAR PAKHARIA

S. No.	Name of The Student
18	ISHIKA DAHAKE
19	ISHITA BHATNAGAR
20	JAHNAVI RAJARAM
21	KANKSHYAT KHANDAI
22	KARSHEET NEGI
23	MAHEEMA KOHLI
24	MANISH JANGIR
25	MANVIR SINGH
26	MUKUL NEGI
27	NIKHIL KUMAR
28	NONO CHE GHARSANGI
29	OSHO JAIN
30	ANSHUMAN PANDEY
31	SHIVANK PANT
32	AVIRAL BANSAL
33	PARNAVI DINKAR
34	PAVAN KUMAR

S. No.	Name of The Student
35	PRAVALLIKA NAMBURU
36	PRIYANSH SINGH
37	PRIYANSHU KAUMAR
38	RAGHAV KAPOOR
39	RAGHU NATH GORTI
40	RAHUL RAJ SINGH
41	RITIKA VERMA
42	RUHANI CHATTERJEE
43	SAATVIK AGRAWAL
44	SANYAM GROVER
45	SHASHWAT RATHORE
46	SHREEYA SHRIVASTAV
47	SHREYA SABOO
48	SHREYASH DEEPAK MESHRAM
49	SIDDHARTH SINGH

S. No.	Name of The Student
50	SREYASHU ROY
51	SSHLOK MISHRRA
52	TARUNA SATIJA
53	TEJASV MOHAN
54	TUSHNIM SARASWATI
55	VASHIMA AVANT SHARMA
56	VIJAYENDRA SINGH WAIROK PAM
57	VISHRUT SHARMA
58	YASH SHARMA
59	YASHASHVI SINGH BISHT
60	YATI SHARMA
61	YASHANK MATHUR
62	ADITYA PANKAJ MISTRY
63	HARSHIT SHARMA

# 50

I ADMISSION BROCHURE Bachelor of Design (B.Des.)

## 16.2 Student Details (BATCH 2018)

The following is the list of students enrolled in the Bachelors of Design programme (Batch of 2018).

S. No.	Name of The Student
1	ABHISHEK SINGH
2	ADARSH DALABEHERA
3	ADITYA BANSAL
4	AKASH KUMAR SETH
5	AKASH SAVIO SEN
6	AKSHITA MISHRA
7	ANGAD BHALLA
8	ANIRUDH KUNDU
9	ANKIT KUMAR
10	ANSHITA GOEL
11	ARSHIA GUPTA
12	DEBADITYA SEKHAR JENA
13	DHRUVI JHANJI
14	DIRGHA TAYAL
15	DIVYANSH
16	GOPIKA GOPAKUMAR
17	HARSH SOKAL
18	HIMANG SHAKKARWAL
19	HRISHIKESH MADHAV
20	IPSHITA SINGH
21	ISHIKA GOSWAMI
22	ISHITA DOBHAL
23	JAYESH KERKETTA
24	JIVESH SAINI
25	KANISHK GAUTAM
26	KARTIK BASUMATARY
27	KASHYAP JYOTI DUTTA

S. No.	Name of The Student
28	KETAN PRAJAPATI
29	MEDHANKAR SHEEL
30	MIMANSA TRIPATHI
31	MITHRAVINDA KG
32	NAMAN CHADHA
33	NIPUN SHARMA
34	PRANOY KANUNGO
35	PRASHANT SINGH
36	PUROO KUMAR ROY
37	RAGHAV BYALA
38	SAHIL R
39	SALAVADHI SAGAR
40	SAMRIDH GUPTA
41	SAOUMYA MANDHAR
42	SNEHAL KUMAR
43	SNEHANSHU BINDAL
44	VIBHOR AGARWAL
45	VINEET KAPIL
46	YAMINI GUPTA
47	YOGESH PADIYAR
48	HRUTUJA MESHAM
49	KHUSHBU ANAND
50	ARNAV GUPTA
51	NIKHIL SRIVASTAVA
52	SAMARTH YADAV
53	KETKI SHARMA
54	AYUSHI SURI

## 16.3 Student Testimonials

---

About: Creative mind, interested in studying how human mind gets influenced by certain color combination and fonts. Like to do crazy stuff and making people believe in my craziness. One who doodles at the back of science notebook! Interests painting, sketching, reading mythology books.

### Ankit Kumar Jha

Student, 1st Year,  
B. Des. Programme  
Department of Design, DTU



First thought that struck me when heard about DTU is high placements. One of the best design colleges in Delhi, the design department in DTU is totally different from rest of the campus, positive energy flowing through. Great faculty members and supporting staff. Very cooperative HOD Sir, tries his best to make it the best institute not only in Delhi but also in India. Here we got chance to learn from professors from Singapore and from various renowned institutes like IIT Bombay.

We have an amazing pool of faculties specialising in all the possible dimensions required for learning and a lovely bunch of peers and seniors who are always ready to help. The course Structure is such that we have liberty to do self explorations and pursue hobbies in leisure. I had wonderful opportunity to work with peers and seniors as freelancer to design and paint food trucks and restaurants which inculcated the professional virtues; and also served an outlet for creative expression.

Design and technology is the best combination I have ever heard and experienced here. Individuality is the key essence in design, DTU gives you enough space to grow your individuality.

---

About: Simpleton in a complex world of achievers. That's what I feel about life. Can't figure out why world can't be simpler and more caring for the environment, for the animals and for all in it. Being inquisitive about the inception of nature and its elements has always roused me to have a peculiar approach in the ideology and works processed by me.

---

## Gopi Bhatnagar

Student, 1st Year,  
B. Des. Programme  
Department of Design, DTU



Having rolled over several career options in mind I was still at loss to discover what would make me a contented individual in life. Then suddenly I came to know about the UCEED exam that finally settled all my confusion. Creativity could also be a long term career option I had not known. Once I became a part of DTU's Bdes course the journey of discovery started. Every day brings a new learning, a new thought and a new opportunity to embody your imagination. The thrill of creating something new of your own is something that can only be experienced and not just described. Being in DTU gives the best experience to a design student as we have a vast, student friendly campus here which provides enormous opportunity to experiment and explore.

There is so much we learned already in the first two semesters. So much more is waiting to be learnt in the remaining six is such an exciting proposition. Do come and join our DOD family here at DTU as joining design is the best thing that could have happened to me as we were lucky enough to have such great batch of seniors and with the assistance of our highly qualified faculty members.

---

About – With technical bend of mind, inspired by nature and our culture, I like to explore new horizons with an interdisciplinary thought process. An avid quizzer, reader and robotics enthusiast, I'm determined to make a foothold in areas of Assistive Product Design.

---

## Anshuman Pandey

Student, 1st Year, B. Des.  
Programme Department of Design,  
DTU



Design Thinking promotes synergy between various domains like art, science, philosophy and technology, which is at the core of DOD. We have a diverse batch of students from various streams who are passion driven, which ensures the quality benchmark and learning. Holistic course structure at foundation level brings out the best in us!

The best part for me is working one to one with the faculty which has instilled professional virtues in such short span of time. It's no surprise at DOD when the Department Head monitors and guides us himself! Every week brings new challenges which test our ruggedness. Expert Lectures bring in global exposure ; for me they are always a good opportunity to redefine my goals with insights from such celebrated creative minds.

The best ones were one to one discussions on Form Study and new trends in 'Sustainable Design' with Prof. Peer Sathikh. Though I had no previous knowledge of typography , under guidance of Prof. Sreekumar I was able to come up with interesting and unique ideas by the end of the workshop. Another instance worth mentioning is that through DOD's assist and mentoring of faculty I presented a research paper at IISF -2020 ,which is a popular international conference by Govt. of India. Opportunities are endless and a young department to empower you!

Hop on! And get an immersive design education experience at DOD!



---

About: I am always ready to learn, but I don't always like being taught. "Learning from experience" is a thing this is surely practiced here. We actually get to play, fiddle with different products, materials that we explore and learn a lot.

## Karsheet Negi

Student, 1st Year, B. Des.  
Programme Department of  
Design, DTU



---

It's funny that just 10 months ago I was reading the testimonials of my seniors and now here I am, writing one.

DOD, DTU is a place that has truly changed the way I perceive things. Not only have I become much more observant, but the confidence that I have developed in such a short time is amazing.

I am grateful to have such an astounding and approachable faculty. Rarely in a college do the teachers sit with students for a one to one discussion. The expert lectures provide us the opportunity to interact with people of different backgrounds that one truly learns a lot.

Moreover, I love the atmosphere we have in DOD that one actually enjoys "studying". Having such a wonderful batch of friends that are always there for you, really brings out the best in you.

In the world of design, I am sure that DTU would shine bright

---

About: About- I observe day to day things. How they change, how they work, what makes them special. I believe in being simple by nature and creative by personality and thought process. I love design, art, music, and other creative stuff. I freely think without any restrictions.

---

## Ayush Shivhare

Student, 1st Year, B. Des.  
Programme Department of  
Design, DTU



Designing at dtu is a powerful combination, when it comes to diverse learning and exploration. Design is well defined as technology with arts. The batch is well talented and diverse ideas come up during discussion keeping the benchmark always high. Some of us have already started an internship from the very first year.

Due to great exposure here, Department being in Delhi is its plus point. We get the best possible guest faculty here and International guest faculty as well.

We have great faculty here who are specialized in fine arts, architecture and design from renowned colleges like IITs, NID, NIFT, CEPT etc. We have LK das sir as honorary guest faculty who is a pioneer of the design department at IIT delhi.

The curriculum is really good for overall development in creativity and design. It is new and updated. So join us to leave a mark in design very very soon.

56

---

About: I am a "look at the sky" kind of person often trying to find deeper meanings of things we usually neglect. I can be your go-to deep conversation person and also your go-to lame jokes person. Few of my interests include history, psychology and anime.

---

## Ayushi Singh

Student, 1st Year, B. Des.  
Programme Department of  
Design, DTU



The DOD at DTU has created an innovative way of teaching design. The course includes technological as well as design insights. This provides the students with varied topics to learn which are hardly available at other colleges. Our faculty is also from different backgrounds including design, architecture, art and engineering.

I was lucky enough to have seniors who have been guiding me from the very beginning of my college. They are welcoming, empathetic and extremely helpful.

Sure, like any other college or institute we have our problems but everybody at DOD is trying to solve them and improve DOD at DTU.

Being a student at DTU itself is a wholesome experience. There are numerous societies which students can join. This helps in the growth of the person and also learns the importance of team work which is essential for a designer.

Overall, DTU offers numerous opportunities to learn and grow, so try to make the most out of them

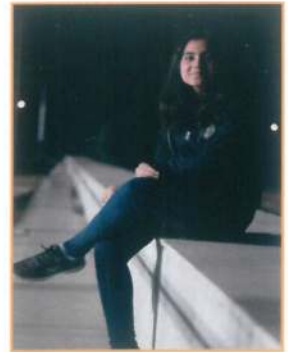
---

About: Design enthusiast with keen interest in exploring this sphere. A devoted painter with experience and laurels in the same. Constantly getting inspired by the wonders of nature and will soon inspire the world. Observant and always in the hunt for new challenges.

---

## Yati Sharma

Student, 1st Year, B. Des.  
Programme Department of  
Design, DTU



Being only the second batch of the Department of Design I've built a close connection with the mentors-teachers and seniors who have guided us to the best of their abilities. With ever supportive, highly intellectual faculties, experts and competitive yet truly helpful peers, I'm sure of DoD's success and wish to contribute fully for the same.

Furthermore the ever evolving state of DoD's infrastructure we have developed a name for ourselves and are part of every sector of the college functioning and wish to strengthen and continue this even further.

---

About: : The next few lines are about a person who believes that success and happiness is achieved when you come out of your comfort zone and work hard for your goals. My competition is with myself, and I love sharing knowledge with others. Design gives me freedom to enjoy my work and think beyond the lines.

---

## Aru Aggarwal

Student, 1st Year, B. Des.  
Programme Department of  
Design, DTU



Being a design student in Delhi Technological University, gives me immense joy. Here we get exposure to so many students and teachers from various fields. I used to worry about things like, sketching, painting, software learning, but in due course of time I must say that, practice has made me better and confident.

The course which is designed for us, helps us to enjoy while learning. We are encouraged to go on field trips and to think and work beyond expectations.

The faculty gives us various open ended assignments which gives us the opportunity to observe and explore. Teachers support us in every work that we do and as much as we learn from them, I believe that we learn from our peers. I should tell that 'Team work' is the key element of this course and if we believe in ourselves then we can reach heights.

Not only we get opportunities in the design field, but the university gives us opportunities in fields like, sports, acting, singing, dance, photography etc.

---

About: An art and technology enthusiast who believes that the art you create is the very pure form of your own internal thoughts. I aspire to inspire the world. We need to have more compassion and empathy with people, with life, and all components around it. My hobbies are playing guitar, drawing, painting, music and somewhat design conception. I agree with the idea that a soul without a passion is just a lost soul that wanders in form of matter through space.

---

## Madiba Sebastião

Student, 2<sup>nd</sup> Year, B.Tech  
Civil Engineering DTU



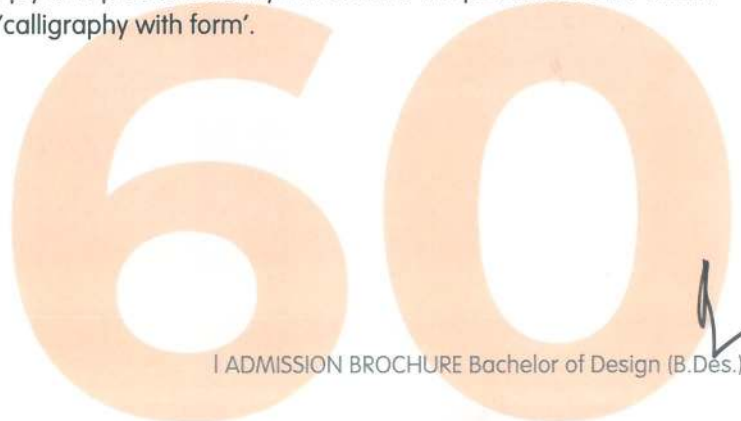
After coming to this University, I have to admit that it surpassed my expectations and being able to encounter such great faculty members that were willing to help me throughout the years and I feel proud to say that I am part of the DTU family.

The courses offered, from major art, design, technology to humanities, are not ordinary, some are exclusive of DTU.

Being an art lover, I would say that this place itself combines art and technology and it combines my mind and my soul.

Nothing would be more satisfying than taking Sketching and Rendering as my FEC, as it's not only 2 hours a day once a week, and my mind is filled up with joy and pleasure as my hands take the pencil to create what I like to call 'formae cum calligraphy' as latin for 'calligraphy with form'.

Attachments area



---

About: Motivated to meet the world, understand and explore the deep essence of the different cultures and societies around the world. Enjoy meeting new people, the 7<sup>th</sup> art cinema is a passion since I was young and music.

---

## Eleyde Nhantumbo

Student, 1st Year Electrical  
Engineering DTU



“To say in a few words the experience I lived is practically impossible but I highlight what most impacted me on this fantastic experience.

From southeastern Africa precisely in Mozambique to the extreme south of Asia India, this institution gave me the opportunity to try new things and expand my knowledge, both technological, which is the area I fell in love with and as humans (different culture and behaviors).

The best teaching I had from this institution was to learn to do my best, be strong and fight for my goals, to understand that good things do not come easily, we must fight and achieve them.

I recently had the great opportunity to be part of a great experience through FEC Sketching and Rendering in the DOD; Having the chance of expressing yourself through the sketching. I still want to learn a lot in this vast area that enters the soul. Knowledge is art.”

# 17. Certificates and Formats

The formats of some of the required certificates are printed below for the guidance for the candidates. Separate certificates bearing the same data as specified in these sample formats are also acceptable. Original certificates, as prescribed, should be signed by the authorities mentioned therein, under the legible seal of office.

## 17.1 Certificate in Respect of Defence Category (CW)

### CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA / RAJYA SAINIK BOARD

This is to certify that Master/Miss \_\_\_\_\_  
Son/daughter of \_\_\_\_\_  
resident of \_\_\_\_\_, the  
above named officer/ JOO / OR pertains to the category marked below:- (Select one from below)

- a. Killed in Action on \_\_\_\_\_ during on \_\_\_\_\_
- b. Disabled in Action on \_\_\_\_\_ and boarded out from service on \_\_\_\_\_  
\_\_\_\_\_ during \_\_\_\_\_.
- c. Died in peace time on \_\_\_\_\_ with death attributable to military service
- d. Disabled in peace time and boarded out from service with disability attributable military service.
- e. Gallantry Award Winner ( \_\_\_\_\_ )
- f. Ex-Serviceman
- g. Serving Soldier

(Category \_\_\_\_\_ above)

Mr/Miss \_\_\_\_\_  
son/daughter of the above named officer/JOO/OR is eligible for Admission in DTU against  
the Defence quota under priority \_\_\_\_\_  
His /Her Ex-Serviceman Widow Identity Card No. is DLH-01 \_\_\_\_\_  
NO. \_\_\_\_\_/

RSB SECRETARY

| ADMISSION BROCHURE Bachelor of Design (B.Des.)



## 17.2 Medical Fitness Certificate

(To be signed by a registered medical practitioner holding a Medical Degree)

**(TO BE SUBMITTED AT THE TIME OF ADMISSION)**



I certify that I have carefully examined Mr./Ms.\* \_\_\_\_\_

Son/daughter of Shri \_\_\_\_\_

whose signature is given below. Based on the examination, I certify that he/she is in good mental and physical health and is free from any physical defects which may interfere with his/her studies including the active outdoor duties required of a professional.

Marks of Identification \_\_\_\_\_

Signature of the Candidate \_\_\_\_\_

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Name & signature of the Medical Officer with seal and registration number

\* Strike whichever is not applicable.

## 17.3 Certificate for Differently Abled Person (PD)

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.\* \_\_\_\_\_

Father's Name: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

Percentage loss of earning capacity (in words): \_\_\_\_\_

\_\_\_\_\_

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: \_\_\_\_\_

Name of the disease causing handicap: \_\_\_\_\_

Whether handicap is temporary or permanent: \_\_\_\_\_

Whether handicap is progressive or non-progressive: \_\_\_\_\_

The candidate is FIT / UNFIT to pursue the engineering studies.  
(\*Strike out whichever is not applicable)

\_\_\_\_\_  
Member

\_\_\_\_\_  
Member

\_\_\_\_\_  
Principal Medical Officer

Date: \_\_\_\_\_

Seal of Office \_\_\_\_\_

Note:

The medical board must have one orthopedic specialist as its member.

Candidate having temporary or progressive handicap will not be considered against these seats.

## 17.4 Suitability Certificate for Availing Admission against Differently Abled Person (PD)

(To be submitted at the Time of Counselling/Admission)



Certified that Shri/Km/Smt. \_\_\_\_\_

Son/daughter/wife of Shri/Smt. \_\_\_\_\_

is physically handicapped due to \_\_\_\_\_

and he/she is fit for undergoing the course(s) \_\_\_\_\_

\_\_\_\_\_ at DTU.

65

Name & Signature of The Officer In-charge  
Vocational Rehabilitation Centre for Physically Handicapped  
9,10,11 Karkardooma, Vikas Marg, Delhi-110092.

## 17.5 Certificate for Availing Admission Against Kashmiri Migrant Quota

### Kashmiri Migrant Quota

(To be submitted at the Time of Admission)

Certified that Shri/Km/Smt. \_\_\_\_\_  
son/daughter/wife of Shri/ \_\_\_\_\_  
resident of \_\_\_\_\_  
is registered as migrant from Jammu & Kashmir. The Registration number is \_\_\_\_\_  
\_\_\_\_\_ dated \_\_\_\_\_.

It is also certified that Shri/Km/Smt. \_\_\_\_\_ is registered in  
Delhi/ \_\_\_\_\_ as J & K Migrant on  
\_\_\_\_\_. The medical board must have one orthopedic specialist as its member.

Name & Signature of  
Deputy Commissioner/Competent Authority  
(Office Stamp)

Place: \_\_\_\_\_

Date: \_\_\_\_\_

Note: No other document then this will be accepted by the University for claiming reservation against the Kashmiri Migrant Seat.

## 17.6 Affidavit for Single Girl Child

To be issued by Medical Board from Government Hospital

For claiming admission in this category, the Father/Mother/Guardian (in case parents are deceased) shall have to submit affidavit / self-attested to this effect duly attested by area District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.

SPECIMEN OF AFFIDAVIT / SELF-ATTESTED FOR ONLY (SINGLE) GIRL CHILD CATEGORY (on non-judicial paper of Rs.20/- duly attested by 1st class Magistrate)

I \_\_\_\_\_ (name) father/  
mother of Miss \_\_\_\_\_, resident of \_\_\_\_\_

\_\_\_\_\_ (full address to be given) do hereby, solemnly declare and affirm as under:

That I am a citizen of India.

That Miss \_\_\_\_\_ born on \_\_\_\_\_ is the only (Single) Girl Child of the deponent. That the deponent has no living male /female Child other than the above one.

Place: \_\_\_\_\_

Dated: \_\_\_\_\_

DEPONENT

### VERIFICATION

Verified that the contents of the above affidavit / self-attested are true and correct to the best of my knowledge and belief and nothing has been concealed therein.

Place: \_\_\_\_\_

Dated: \_\_\_\_\_

DEPONENT

## 17.7 Form for Withdrawal of Admission

1. Department of Design Admission No. \_\_\_\_\_
2. Name of Candidate \_\_\_\_\_
3. Parent/Guardian's Name \_\_\_\_\_
4. Communication Address \_\_\_\_\_  
\_\_\_\_\_
5. Telephone \_\_\_\_\_ Mobile \_\_\_\_\_
6. Email Address \_\_\_\_\_
7. UCEED 2020 Rank \_\_\_\_\_ Region \_\_\_\_\_
8. Category / Sub-category \_\_\_\_\_

### Bank Account Details

- Name of the Bank Account Holder \_\_\_\_\_ (in favour of whom Bank Transfer is to be made)
- Relationship of the Bank Account Holder with the Candidate \_\_\_\_\_
- Bank Detail of above person to be furnished in the given format:

Name of the Bank	Address of the Bank	Complete Bank Account No.	IFSC CODE of the Bank Branch

### UNDERTAKING

We understand and know the refund rules of the University and agree to abide by the same and we further understand that the refund would be made in due course of time through bank transfer only as per above request.

(Signature of Parent/Guardian)

(Signature of Applicant)

Date: \_\_\_\_\_

# Reaching DTU

DTU, is situated in North - West Delhi, India. It is approximately 32 kilometers from the Indira Gandhi International Airport, New Delhi.



## Bus Routes

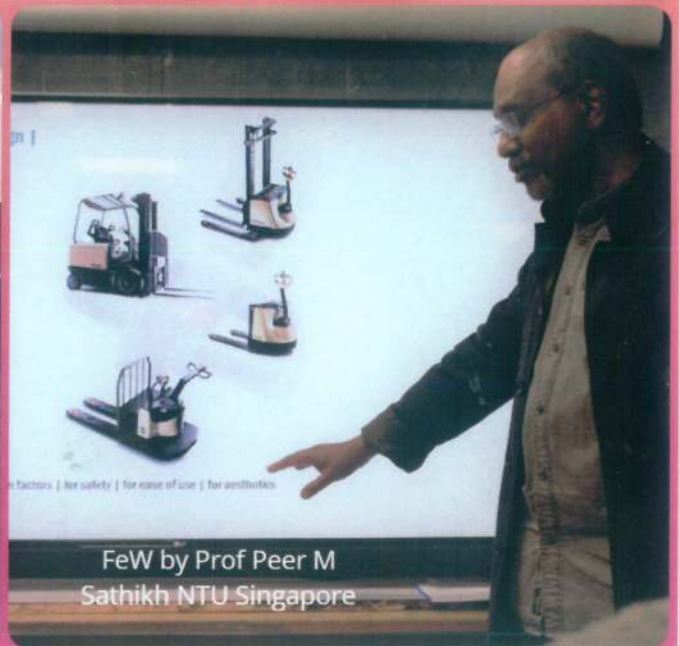
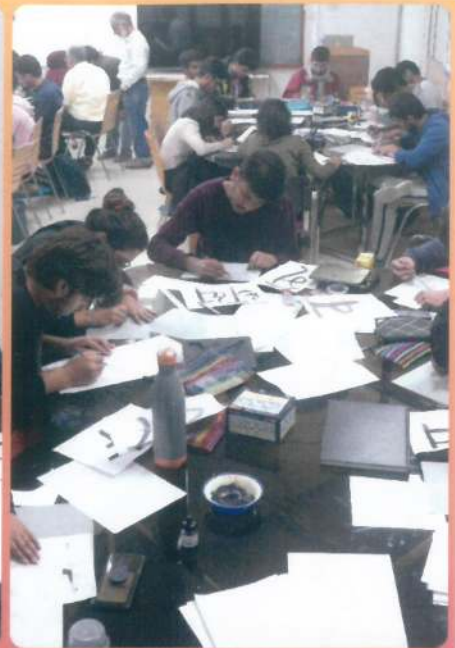
Residents having easy access to the Inner Ring Road can board a bus (Mudrika, 442, 479) for Wazirpur Bus Depot or the Azadpur Bus Terminal. After reaching the Wazirpur depot the commuter may board Route No. 889 which will take him/her to the University.

West Delhi residents can board Route No. 879 which will take them directly to DTU campus

# Gallery











4

Week  
 Internship  
 Program  
 June 3- 28, 2019



One Month Creative Workshop  
 on



# Admission Enquiry

For any query regarding admission to B. Des. Programme, you may contact:

## **Prof Ranganath M. Singari**

Chairperson

Admissions, B. Des.

Head, Department of Design

Email : ranganath@dce.ac.in

Phone : +91 9654528868

Landline : +91-11-27871017

## **Varun Singh**

Deputy Chairperson

Admissions, B. Des.

Asst. Prof, Department of Design

Email : varunsingh@dtu.ac.in

Phone : +91 9811619865

## **Design Credits**

Batch of 2018

Nipun Sharma

Angad Bhalla

Raghav Byala

Vineet Kapil

Batch of 2019

Ankit Kumar Jha

Anshuman Pandey

Ayush Shivhare

## **Mentored by**

Prof. S G Ranjan

Asst. Prof. Varun Singh

Ms. Anuradha

Disclaimer: This brochure contains information about admission process, tuition fees, programs, campus life of the Delhi Technological University applicable at the time of printing. Amendments of the information in this brochure may be updated from time to time without prior notification. The truthfulness of the information contained in this brochure is therefore not guaranteed by the University at any given time and is always subject to verification. The university assumes no responsibility or liability for any errors or omissions in the content of thi brochure. The user is kindly requested to verify the correctness of the published information with the University at all times. Failure to do so will not give rise to any claim or action of any nature against the University by any party whatsoever



# Delhi Technological University

(Formerly Delhi College Of Engineering)

Govt. of NCT of Delhi

